

**AMENDMENT AND PRESENTATION OF CLAIMS**

Please replace all prior claims in the present application with the following claims.

1. (Cancelled)

2. (Currently Amended) A system according to claim 37, the system further comprising:  
a selection block for selecting data to be retrieved from the external databases, the selection  
being made at least partially on the basis of generated information based on the personal  
content;

a receiver for receiving the selected data; and

an association block ~~adapted to associate~~ associates the received data with the personal  
content stored in the data repository;

wherein the service provision block is arranged to utilize the received data for generating  
and/or providing the personalized service.

3. (Currently Amended) The system according to claim 37, the system further comprising  
a data retrieval block for retrieving at least one stored object and/or item of data from the  
~~remote~~ data repository; and

a server including application software for performing an action as a result of which  
information is generated, the action being to utilize the retrieved object and/or said data.

4. (Cancelled)

5. (Previously Presented) The system according to claim 37, the system further comprising a billing system for generating charging information on the basis of the personalized service performed.

6. (Previously Presented) The system according to claim 3, the system further comprising a subscription management block for receiving a subscription request at a server and processing said request on said server; and  
wherein the data retrieval block is responsive to said processing to allow access of the service provision block to an object and/or stored information in the remote data repository.

7. (Previously Presented) The system according to claim 3, the system further comprising a subscription management block for receiving a subscription request at a server and processing said request on said server; and  
wherein the service provision block is responsive to said processing to retrieve an object and/or personal content from the remote data repository in order to enable provision of the service requested.

8. (Canceled)

9. (Previously Presented) The system according to claim 6, wherein an object and/or generated information based on personal content is identified in the request, and the object and/or generated information based on personal content defines the action to be performed by the server.

10. (Currently Amended) The system according to claim 2, wherein

the personalized service includes a personal magazine in a paper and/or digital format and said received data comprising at least one item selected from the following data: i) calendar information, ii) image/video information, or iii) location information of the user; and

said selected data received from the external data storage database includes information to be laid out in the personal magazine.

11. (Previously Presented) The system according to claim 10, wherein the selection block is arranged to use at least date information extracted from the personal content in order to select objects and/or extracted data from a time interval to be laid out in the personal magazine.

12. (Currently Amended) The system according to claim [[4]] 37, wherein said information generation block includes at least i) optical character/text recognition or ii) pattern recognition.

13. (Currently Amended) A method comprising the following computer implement steps: acquiring personal content in a mobile terminal among a plurality of mobile terminals, said personal content including at least one of photographs, text, video, speech, calendar information, and location information; storing at least a part of said personal content in the mobile terminal; selecting and transferring through a telecommunications system at least a part of the personal content between the mobile terminal and a remote data repository among a plurality of remote data repositories; storing the transferred personal content in the remote data repository;

assigning at least one of the remote data repositories for the use of each of the mobile terminals, and providing the remote data repositories with a processor for accessing the personal content from at least one mobile terminal;

receiving a request for a service involving the use of personal data and associating the request with a personalized service;

analyzing the personal content and generating information based on the personal content and further combining the generated information based on the personal content with other data obtained from external databases in response to the generation of information based on the personal content and combining of other data obtained from external databases, generating the associated personalized service incorporating the generated information based on the personal content and combined with the other data obtained from external databases;

providing said personalized service to the mobile terminal.

14. (Previously Presented) The method according to claim 13, the method further comprising:

selecting data to be retrieved from an external data storage, the selection to be made at least partially on the basis of said generated information based on the personal content;

receiving said selected data;

associating said received data with the personal content stored in the data repository; and

providing the associated personalized service, the service to utilize said received data.

15. (Previously Presented) The method according to claim 13, the method further comprising:

retrieving at least one stored object and/or item of data from the remote data repository; and performing an action as a result of which information is generated, the action being to utilize the retrieved object and/or said data.

16. (Canceled)

17. (Previously Presented) The method according to claim 13, further comprising generating charging information on the basis of the personalized service performed.

18. (Previously Presented) The method according to claim 15, further comprising: subscribing to a service by sending a request to a server; and processing said request; and in response to said processing, accessing an object and/or stored information in the remote data repository.

19. (Previously Presented) The method according to claim 15, the method further comprising:

subscribing to a service by sending a request to a server;,,  
processing said request; and  
in response to said processing, sending an object and/or personal content to provide the service requested.

20. (Canceled)

21. (Previously Presented) The method according to claim 18, wherein an object and/or generated information based on personal content is identified in the request, the object and/or generated information based on personal content defining the action to be performed by the server.

22. (Previously Presented) The method according to claim 14, wherein the personalized service includes a personal magazine in paper and/or digital format, said received data to comprise at least one item selected from the following data: i) calendar information, ii) image/video information, or iii) location information of the user; and said selected data retrieved from an external data storage includes information to be laid out in the personal magazine.

23. (Previously Presented) The method according to claim 22, wherein in the selected item includes at least date information extracted from the personal content and is used in selecting objects and/or extracted data from a time interval to be laid out in the personal magazine.

24. (Previously Presented) The method according to claim 13, wherein said generation of information based on personal content includes at least performing i) optical character/text recognition or ii) pattern recognition.

25. (Currently Amended) An apparatus comprising:  
an extraction block for extracting data from personal content stored in a mobile terminal;

a media-diary server having a data repository, the media-diary server ~~adapted to receive receiving~~ extracted personal content from the mobile terminal and ~~store storing~~ the received personal content in the data repository, the media-diary server ~~also adapted to obtain obtaining~~ other data from external databases through an external communications network;

an applications server ~~adapted to receive receives~~ requests involving the use of personal content and associate the request with a personalized service;

an information generation block ~~adapted to analyze analyzes~~ the personal content and generate information based on the personal content and further, the information ~~generation block is adapted to combine combining~~ the generated information based on personal content with the other data obtained from external databases; and

a service provision block responsive to the information generation block to generate and/or provide the associated personalized service incorporating the information generated and combined in the information generation block.

26. (Previously Presented) The apparatus according to claim 25, further comprising a selection block for selecting personal content for the personalized service.

27. (Previously Presented) The apparatus according to claim 25, further comprising a daemon for activating the service provision block.

28. (Previously Presented) The apparatus according to claim 25, further comprising definitions comprising information on requirements posed by the personalized service and different options for service requests.

29. (Previously Presented) The method comprising the following computer implemented steps:

extracting data from personal content stored in a mobile terminal;

receiving a request for a service involving the use of personal data and associating the request with a personalized service;

analyzing the personal content and generating information based on the personal content and further combining the generated information based on the personal content with other data obtained from external databases;

in response to the generation of information based on the personal content and combining of other data obtained from external databases, generating the associated personalized service incorporating the generated information based on the personal content and combined with the other data obtained from external databases;

providing said personalized service to the mobile terminal.

30. (Previously Presented) The method according to claim 29, further comprising selecting personal content for the personalized service.

31. (Canceled)

32. (Previously Presented) The method according to claim 29, further comprising storing definitions comprising information on requirements posed by the personalized service and different options for service requests.

33. (Previously Presented) A computer program product for executing an application for providing personalized services on a processor of an application host comprising:

    a computer storage medium having processor readable program code embodied therein, the processor readable program code further comprising:

    processor readable program code for extracting data from personal content stored in a mobile terminal;

    processor readable program code for receiving a request for a service involving the use of personal data and associating the request with a personalized service;

    processor readable program code for analyzing the personal content and generating information based on the personal content and further combining the generated information based on the personal content with other data obtained from external databases;

    processor readable program code for, in response to the generation of information based on the personal content and combining of other data obtained from external databases, generating the associated personalized service incorporating the generated information based on the personal content and combined with the other data obtained from external databases;

    processor readable program code for providing said personalized service to the mobile terminal.

34. (Previously Presented) The computer program product according to claim 33, further comprising a selection block for selecting personal content for the personalized service.

35. (Canceled)

36. (Previously Presented) The computer program product according to claim 33, further comprising definitions comprising information on requirements posed by the personalized service and different options for service requests.

37. (Currently Amended) A system comprising:

a plurality of mobile terminals, each of said mobile terminals having an application for generating and storing personal content in a memory, said personal content being selected from the group consisting of: photographs, text, video, speech, calendar information, and location information;

a mobile network communicating with the plurality of mobile terminals;

a external communications network accessible through the mobile network;

a media-diary server having a data repository, the media-diary server ~~adapted to receive receiving~~ personal content from the mobile terminal and ~~store storing~~ the received personal content in the data repository, the media-diary server ~~also adapted to obtain obtaining~~ other data from external databases through the external communications network;

an applications server ~~adapted to receive receives~~ requests involving the use of personal content and associate the request with a personalized service;

an information generation block ~~adapted to analyze analyzes~~ the personal content and generate information based on the personal content and further, the information generation block ~~is adapted to combine combining~~ the generated information based on personal content with the other data obtained from external databases; and

a service provision block responsive to the information generation block to generate and/or provide the associated personalized service incorporating the information generated and combined in the information generation block.